



*Keeping Businesses Moving*

Supply Chain  
Case Study

## WDLs Flexibility A Valuable Competitive Advantage

### Client

The Hodges family has 40+ years of experience in providing warehousing, commercial and residential real estate services. As Greater Montgomery's premiere warehousing and logistics provider, Hodges Warehouse has the ability to tailor our service offerings to match each customer's needs with unparalleled value. Our warehousing team is knowledgeable, courteous, professional and ready to help.

When your needs required exceptional personal service and the best available industry resources, contact Hodges. We keep businesses moving.

### Square Footage

In excess of five million

### Technologies Used

WDLs WMS  
Web-based Customer Portal  
EDI

Contact Us Today:

334-495-8888

[www.hodgeswarehouse.com](http://www.hodgeswarehouse.com)

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### Overview

Hodges Warehouse is an innovative third-party logistics provider, adopting new technologies to provide greater visibility, efficiencies and value to their customers. As businesses evolve and improve their service offerings, sometimes strategic discussions include system upgrades. Finding a warehouse management system vendor who offers a comprehensive range of software and services can be a critical success factor.

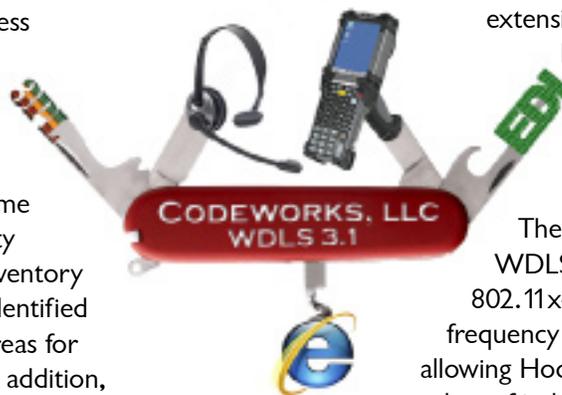
### The Challenge

Flexibility, real-time inventory visibility and improved inventory accuracy were identified as some initial areas for improvement. In addition, companies with proprietary, in-house systems can sometimes experience support vulnerabilities and challenges in keeping the functionality of an in-house WMS system competitive with an outsourced solution. Hodges wanted to minimize or eliminate any possible vulnerabilities, so an outsourced warehouse management system was considered.

Additional requirements included the ability to incorporate handheld, radio-frequency bar code scanners, but with the ability to choose among a number of industry-leading suppliers for maximum value. Finally, Hodges wanted to offer their clients a branded, web-based, self-serve customer portal, enabling their customers to run real-time inventory queries, reports and downloads.

### The Solution

After a comprehensive evaluation of needs and capabilities, Codeworks, LLC was selected to provide the warehouse management system and associated consulting services for Hodges Warehouse. Since Codeworks is a third-party logistics (3PL) specialist, the Warehouse and Distribution Logistics System "WDLs" was built from the ground up to accommodate the extensive flexibility and bulletproof reliability required by 3PL warehousing operations.



The flexibility of the WDLs WMS supports all 802.11x-type handheld radio frequency bar code scanners, allowing Hodges the choice of a number of industry-leading suppliers. Hodges is also positioned for future growth with pick-by-voice capability included as WMS core functionality.

*"The warehouse management system from Codeworks provides us with the comprehensive, industry-standard capabilities we need to maintain our position as the value leader in third-party warehousing services."*

*Lance Hunter,  
Chief Executive Officer*

## About Us

Since 1995, Codeworks has helped Third-Party Logistics providers grow their logistics business and exceed diverse customer expectations. More than just a software provider, we are a 3PL business solutions specialist, offering business consultation, comprehensive software solutions, seamless integration, training and ongoing support to clients nationwide. Every day, our solutions process tens of thousands of orders, ship many tons of freight and manage millions of square feet of warehouse space.

Codeworks offers web-based demonstrations of our products from the comfort of your office. We welcome the opportunity to discuss how we can help optimize your operation, substantially improve your competitive advantage and deliver the capability to win new business.

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Automated EDI interfaces between Hodges' existing systems and their clients provide real-time notifications of freight movement and conditions. Data accuracy improved with the implementation of Codeworks' centralized data validation. In addition, existing IT staff enjoyed the ability to tackle additional projects without increasing headcount.

Hodges now offers their customers a branded, browser-based, self-serve customer portal. More modest clients can enter their orders through their browser. Real-time reports and downloads keep their clients and customer service departments running at maximum efficiency, while automated monthly PDF invoicing frees up the Accounting staff.

Hodges also enjoyed knowing that, should their needs require it, Codeworks has extensive experience in implementing business-specific features and operational requirements with great success for clients nationwide. Tailor-made solutions from Codeworks provide rich functionality, adaptability and extreme scalability for long-term growth. This collaborative business partnership between Hodges and Codeworks allows Hodges to address both existing and future customer requirements.

## The Results

The WDLS warehouse management software allows the Hodges family to offer their clients new data integration capabilities and improved efficiencies, strengthening Hodges' value proposition. The operation is now poised for additional client acquisition with the same level of personalized customer service that keeps businesses moving.

How can Codeworks help you? Contact us today at 614-389-0692 and let's discuss how we can help you address both your challenges and opportunities.

*"We now provide technological capabilities associated with larger warehouses at a price point that can't be beat. Our new warehouse management gives both Hodges Warehouse and our our clients a tangible competitive advantage."*

*Shane Parish,  
Director of IT*



# CODEWORKS, LLC

DELIVERING THE CAPABILITY TO WIN NEW BUSINESS

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